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## **FREQUENTLY ASKED QUESTIONS:**

### **Who are the Artists and How Are They Selected?**

- Artists apply online through ZAPApplication™. Deadline is in January. The Festival received approximately 1,000 apps for 2009.
- Artists are identified by number only, and no info or materials are considered aside from work in submitted images and an artist statement. Artists with the highest scores are invited to the Festival.
- Additionally, a limited number of artists receive an invitation to return the following year. A jury of three experts scores the work of each artist on site at the Festival. The artists who score in the top 15 percent are invited to return.
- This year, 14 Ohio artists, including five from the Columbus area, were represented in the Festival.

### **How is the Festival planned and executed?**

- Setup was Thu., Jun. 4. In as little as 12 hours, an entire “mini-city” was built in the Discovery District.
- Two staff members – Festival Director Katie Laux Lucas and Festival Coordinator Amanda Teague – are dedicated year-round to the Festival.
- 600+ volunteers were on site at the Festival. The Coordinating Committee, a group of 60+ volunteers, works year-round to help plan the event.

### **What is the budget for the Festival, and where does it receive its funding?**

- The Columbus Arts Festival receives no public money. Funding for the Festival comes from sponsors and earned revenue. Without our generous sponsors, this event would not be possible.
- The Columbus Arts Festival costs approximately \$550,000 annually to produce.

### **Why did the Festival move last year? Why the Discovery District?**

- In Apr. 2008, riverfront construction began to create the Scioto Mile and to rebuild the Rich St. bridge.
- We chose the Discovery District because of the fantastic space available, along with the potential for partnerships in the area. The businesses and organizations in the Discovery District – from Columbus State Community College to Columbus College of Art & Design (CCAD) to the Columbus Museum of Art to Motorists Insurance – have welcomed us with open arms. Additionally, there are a variety of parking options for our guests throughout the district.

### **Where will the Festival be located after construction along the riverfront is complete?**

- We have not chosen a location for the Festival after construction is complete and will likely not choose a location until late 2010. A number of factors will be considered when deciding where to move permanently.