

## SECTION 7

### OHIO CULTURAL DATA PROJECT (OCDP)

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Operated by The Pew Charitable Trusts, the Cultural Data Project is a powerful online management tool designed to strengthen arts and cultural organizations. Arts and cultural organizations enter financial, programmatic and operational data into a standardized online form and can then use the CDP to produce a variety of reports designed to help increase management capacity, identify strengths and challenges and inform decision-making. Organizations can also generate reports to be included as part of the application processes to grant-makers.

This emerging national standard enables participating organizations to track trends and benchmark their progress through powerful reporting tools, empowers researchers and advocates with information to make the case for arts and culture, and equips funders with valuable data to plan and evaluate grant-making activities more effectively.

The Greater Columbus Arts Council currently requires all Operating Support applicants to participate in the Ohio Cultural Data Project. To fully populate the database and give a broader picture of the strength of the arts community in Columbus, all arts organizations are encouraged to complete annual data profiles.

#### Benefits of Participation

- Powerful reporting tools to track trends and benchmark against other organizations by discipline, budget size and geographic region;
- Over 70 different user reports to assist your organization in producing professionally formatted reports;
- Streamlined grant application process to participating funders;
- Toll-free Help Desk and User Support assistance and free access (by phone) to a team of financial consultants specializing in accounting for nonprofits;
- Statewide on-location, web-based and online training.

#### Current Ohio Participants

- Greater Columbus Arts Council
- Ohio Arts Council
- Arts Commission of Greater Toledo
- The Cleveland Foundation
- Community Partnership for Arts and Culture
- Culture Works
- Cuyahoga Arts and Culture
- Fine Arts Fund
- GAR Foundation
- The Greater Cincinnati Foundation
- Ohio Citizens for the Arts
- P&G Fund of The Greater Cincinnati Foundation\*
- The Carol Ann and Ralph V. Haile, Jr./US Bank Foundation\*
- The George Gund Foundation\*
- The John A. Schroth Family Charitable Trust, PNC Bank, Trustee

Nationwide, more than 130 public, private, corporate and community-based grant-makers with nearly 170 funding programs are providing support or accepting reports from the CDP.

### Instructions

1. Go to [www.ohculturaldata.org](http://www.ohculturaldata.org) and click on *New User Registration*
2. Create new *Data Profile*.  
Complete a Data Profile for each of the TWO most recently completed fiscal years: start with the earliest year.
3. Enter data using your board-approved financial audit
4. When finished entering data, click on Submit/Error Check: addresses any errors and call the Help Desk if you have any questions.
5. Click on the *Funder Report* link next to the *Data Profile* you just submitted. Click on the report for the Greater Columbus Arts Council and print {or save and upload to GoArts}
6. Review your *Funder Report*; if you need to make changes, call the Help Desk.
7. Include the *Funder Report* along with your GCAC application supplemental materials.

### NOTE:

As part of the effort to ensure the accuracy of your data, throughout the year, the OCDP will review each of your submitted *Data Profile(s)* and contact you with suggested revisions. It is your responsibility to make any necessary changes to the submitted *Data Profile(s)*. This process will not interfere with your ability to run *Funder Reports* and apply for grants.

Complete instructions for getting started with the OCDP are available here:

[www.ohculturaldata.org/orientation.aspx](http://www.ohculturaldata.org/orientation.aspx)

Online Training is also available here:

[www.ohculturaldata.org/training.aspx](http://www.ohculturaldata.org/training.aspx)

Direct questions concerning the Data Profile to:

Ohio CDP Help Desk  
[www.ohculturaldata.org](http://www.ohculturaldata.org)  
Toll Free: 1-888-60-OHCDP (606-4237)  
Email: [help@ohculturaldata.org](mailto:help@ohculturaldata.org)

The Ohio CDP Help Desk is available Monday – Friday from 9:00 a.m. – 5:00 p.m. EST